

2026 **NAHB** Association
Management Conference

Building Stronger HBAs **TOGETHER**



Make
this cover
YOURS



WELCOME to the 2026 NAHB Association Management Conference!

AMC 2026 is your time to step out of the daily grind and focus on what strengthens your HBA. Over the next three days, you'll discover new ways to:



- Attract and retain more members.
- Deliver stronger, more memorable member experiences.
- Build non-dues revenue streams.
- Streamline operations to free-up staff time.
- Position your HBA as the go-to resource in your market.

You'll also connect with peers who get it, sharing real solutions and ideas you can use right away. Leave with fresh insights, new energy and tools you can put into action immediately.



Thank you

to our sponsors

As of July 30, 2026.





SCHEDULE

As of July 30, 2026. For up to date information, go to: nahbamac.org.

TUESDAY

7:30 AM–5 PM

Registration & Information

Foyer, Landmark Level (1st Floor)

Sponsored by Novi AMS

8–11:30 AM

Pre-Conference Workshop —

EO Introductions

Majestic B, Majestic Level (2nd Floor)

Sponsored by Novi AMS

8–11:30 AM

Pre-Conference Workshop —

Scaling Workforce Development Programs: From Local Impact to Statewide Reach

Majestic F, Majestic Level (2nd Floor)

12–5:15 PM

Sponsor Connections, HBA HQ & AI Exchange Lab Open

Majestic Foyer, Majestic Level (2nd Floor)

1–2:15 PM

OPENING KEYNOTE SESSION

Leading With Influence

Majestic D, Majestic Level (2nd Floor)

Sponsored by Lowe's

Award Highlights: EO of the Year and New EO Award

2:30–3:30 PM

BREAKOUT SESSIONS (See pages 10-11 for details.)

3:30–4 PM

Conversations & Connections Break

Majestic Foyer, Majestic Level (2nd Floor)

4–5:15 PM

BREAKOUT SESSIONS (See pages 11-12 for details.)

5:15–6:15 PM

AMC HAPPY HOUR: WELCOME TO ST. LOUIS!

Crystal Ballroom (20th Floor)

Marriott Grand WiFi Information

Wireless Network:
AMC_2026
Password: **nahb2026**

Session Handouts & Speaker Details



WEDNESDAY

7–7:45 AM **RISE & SHINE WORKOUT**
Statler Room, Lobby Level

8–9 AM **Breakfast Bites & Networking**
Majestic Foyer, Majestic Level (2nd Floor)

8 AM–5 PM **Registration & Information**
Foyer, Landmark Level (1st Floor)
Sponsored by Novi AMS

8 AM–5 PM **Sponsor Connections, HBA HQ
& AI Exchange Lab Open**
Majestic Foyer, Majestic Level (2nd Floor)

9–10:30 AM **GENERAL SESSION**
Non-Dues-a-Palooza
Majestic D, Majestic Level (2nd Floor).
Award Highlight: NAHB Membership Cup

10:45 AM–12 PM **BREAKOUT SESSIONS** *(See pages 13-15 for details.)*

12:15–2:15 PM **STATE OF AFFAIRS LUNCH**
Majestic D, Majestic Level (2nd Floor).
*Award Highlights: Career Achievement,
Small Office Honor and AEA-HBA Award Winners*

2:30–3:30 PM **BREAKOUT SESSIONS** *(See pages 15-17 for details.)*

3:30–4 PM **Conversations & Connections Break**
Majestic Foyer, Majestic Level (2nd Floor)

4–5 PM **BREAKOUT SESSIONS** *(See pages 17-18 for details.)*

6:30–8:30 PM **AMC NETWORKING EVENT:
HISTORIC ANHEUSER-BUSCH BREWERY**
Transportation provided. *(See page 8
for details.)*

THURSDAY

8:30–9:30 AM

Breakfast Bites & Networking

Majestic Foyer, Majestic Level (2nd Floor)

8:30–11:30 AM

Registration & Information

Foyer, Landmark Level (1st Floor)

Sponsored by Novi AMS

8:30–11:30 AM

Sponsor Connections, HBA HQ & AI Exchange Lab Open

Majestic Foyer, Majestic Level (2nd Floor)

9:30–10:45 AM

BREAKOUT SESSIONS *(See pages 19-20 for details.)*

10:45–11:15 AM

Sponsor Giveaways

Majestic Foyer, Majestic Level (2nd Floor)

11:30 AM–1 PM

EOC ELECTIONS & CLOSING KEYNOTE LUNCH

Work in Sunlight: Rekindling Belonging & Purpose

Majestic D, Majestic Level (2nd Floor)

NAHB Tech Solutions

Majestic Foyer, Majestic Level (2nd Floor)

Looking for ways to work smarter and better serve your members? Stop by to see the new MemberPay program in action and learn how it can simplify payments for your association. Watch live demos, explore the onboarding process, get answers to your questions and sign up onsite. Receive the latest tIMS project updates and get a firsthand look at the new NAHB Tech Solutions, packed with tools designed to help you save time, improve efficiency and deliver more value to members. Visit MemberPay & NAHB Tech Solutions during the daily Conversations & Connections breaks.

EVENTS

**AMC
Happy Hour!**
Welcome to
St. Louis



Tuesday | 5:15–6:15 PM
Crystal Ballroom (20th Floor)
Inspired by the charm and character of St. Louis, enjoy light bites, refreshing drinks and conversation with your fellow attendees while soaking in the city's vibrant skyline as a great start to AMC 2026!



Rise & Shine Workout

with St. Louis
Boxing Club

Wednesday | 7–7:45 AM
Statler Room, Lobby Level

Join St. Louis Boxing Club for a dynamic morning workout featuring boxing-inspired fitness, cardio and strength exercises. Suitable for all fitness levels, this energizing session is the perfect way to start your conference day feeling refreshed and ready to learn.

AMC

NETWORKING EVENT:

Historic Anheuser-Busch Brewery



Wednesday | 6:30–8:30 PM

The Biergarten at Anheuser-Busch
1200 Lynch St, St. Louis, MO

**Summer Americana: Red, White
& Blue—great for a cold beer and
American favorites!**

Celebrate the spirit of American history with an evening at the Biergarten at Anheuser-Busch, where classic American charm meets iconic St. Louis tradition.

Enjoy good company, a photo with the iconic Clydesdales and a memorable night at one of the city's most historic breweries.

Transportation:

Continuous shuttle service from the St Charles Street exit of the Marriott beginning at 6:10 PM. Last shuttle departs from the venue at 8:30 PM.

*Must be 21 years or older with
a government-issued ID to attend.*



EDUCATION SESSIONS

As of July 30, 2026. For the most up-to-date information, visit nahbamc.org.

Tuesday



**Pre-Conference Workshop — EO Introductions:
First Timers & New EO Learning and Networking**
8–11:30 AM | Majestic B, Majestic Level (2nd Floor)
Registration is required and complimentary

Sponsored by Novi AMS

Start AMC with valuable connections and insider insights. Meet EO leaders, HBA staff and NAHB staff, expand your network and discover opportunities to get involved in EOC leadership and committees.

Speakers: EOs, HBA Staff and NAHB Staff

**Pre-Conference Workshop — Scaling Workforce
Development Programs: From Local Impact to
Statewide Reach**

8–11:30 AM | Majestic F, Majestic Level (2nd Floor)
Registration is required and complimentary

Scale your workforce development efforts with confidence. Discover how successful HBAs have expanded local programs into high-impact regional and statewide initiatives while securing funding, building partnerships and driving results.

Speakers: Annie Brown Kurowski, VP McAllister & Quinn and Valerie Secker, Senior Managing Director McAllister & Quinn



OPENING KEYNOTE

with Scott Tillema

Sponsored by Lowe's

1–2:15 PM
Majestic D, Majestic Level
(2nd Floor)

Leading With Influence

Step inside the high-stakes world of a SWAT hostage negotiator and discover how lessons learned in moments of crisis can transform leadership, communication and influence. Through powerful stories and real-world experiences, explore the principles of influencing others, building meaningful connections and communicating with confidence. Leave inspired and equipped with practical techniques you can apply immediately in both business and life.

From Capacity to Impact: Scalable Outreach & Awareness Strategies for Small and Mid-Sized Associations

2:30–3:30 PM | Majestic F, Majestic Level
(2nd Floor)

HBAs with 400 or fewer members, bolster your outreach, image and partnership with proven strategies that will work with limited staff or budgets. Through real-world examples and available resources, you'll be able to develop a simple, repeatable outreach plan you can put into action right away to grow awareness and impact.

Speakers: Tiffany Heitzman, EO HBA of Greater Aiken Augusta Region (GA); Kelsey Grow, EO New River Valley HBA (VA); Caroline Fabacher, Senior Director HBA Resources & Engagement NAHB; Jonathan Falk, Director Disaster Operations NAHB and Lauren Games, Senior Manager Membership Marketing NAHB

From Message to Mic Drop: Crafting Public Comment that Moves Policy

2:30–3:30 PM | Landmark 3, Landmark Level
(1st Floor)

Craft and deliver clear, persuasive public comments that influence decision-makers and advance housing policy. Through hands-on exercises, you'll build confidence at the podium and leave with a framework for future advocacy efforts.

Speakers: Katie Gillis, EO HBA of Delaware; Cody Miller, Director of Government Affairs HBA of Greater Houston (TX) and Bailey Thompson, Director State & Local Government Affairs NAHB

HR Best Practices

2:30–3:30 PM | Majestic C, Majestic Level
(2nd Floor)

Whether you oversee one employee or a team of 50, strong HR practices are essential to protect your HBA, support your staff and build a thriving workplace. Join NAHB Chief Human Resources Officer Stacey Harris for a session designed specifically for non-HR professionals. Come away with proven strategies, essential policies and real-world management tools you can put to work immediately.

Speaker: Stacey Harris, Chief Human Resources Officer NAHB

HBA HQ

Majestic Foyer, Majestic Level
(2nd Floor)

Looking for ways to do more with less? Stop by HBA HQ to explore NAHB's free resources to help your HBA save time, enhance member value and improve financial performance. HBA HQ will be open during the Conversations & Connections breaks.

Peer-to-Peer Session: AI & Technology

2:30–3:30 PM | Majestic H, Majestic Level
(2nd Floor)

AI and technology continue to play an increasingly central role in association management, shaping everything from daily operations to long-term strategy—so come ready to share what you’re experimenting with, what’s proving effective (or not) and where you’re looking to grow, while learning from your peers’ experiences, challenges and ideas in this evolving space.

The VIBE Shift: Moving From Transactional Memberships to a Culture of Belonging

2:30–3:30 PM | Majestic B, Majestic Level
(2nd Floor)

Members who feel connected stay engaged, renew more often and become advocates for your association. In this session, leadership expert and author Tammie Ross, MBA, shares practical strategies from her publication, Frameworks for BOLD Leadership, to help EOs move beyond traditional member perks and build a culture rooted in Values, Inclusion, Belonging and Engagement (VIBE). Learn how to strengthen member loyalty, increase retention and create a membership experience that attracts, engages and retains members.

Speaker: Tammie Ross, CEO Residence by Ross

Everyday AI: Accelerating Association Work

4–5:15 PM | Majestic B, Majestic Level
(2nd Floor)

This advanced session is designed for association professionals ready to move beyond basic prompts and use AI as a strategic productivity partner. Explore practical ways to save time, strengthen communications and improve results across board updates, meeting follow-up, advocacy research, member engagement and everyday association management work.

Speaker: Natalie Rossing, Senior Consultant Withum

Peer-to-Peer Session: Pain Point to Action Plan

4–5:15 PM | Majestic C, Majestic Level
(2nd Floor)

As EOs and HBA staff, you’re often juggling competing priorities in service of your association, which can make it challenging to find time or move past persistent issues. Use this peer-to-peer time as a space to surface pressing HBA challenges, exchange perspectives and explore practical approaches for turning roadblocks into forward momentum.

Sponsorships that Drive Impact: Building a Comprehensive Sponsorship Program to Accelerate Growth

4–5:15 PM | Landmark 3, Landmark Level (1st Floor)

HBAs with more than 600 members, elevate your sponsorship program with compelling packages, stronger sponsor relationships and a year-round strategy that drives revenue and member engagement.

Speakers: Adrian Cain, EO HBA of the Lowcountry (SC) and Viktoria Hund Director of Membership Engagement HBA of the Lowcountry (SC)

Supercharge Your Member Engagement!

4–5:15 PM | Majestic F, Majestic Level (2nd Floor)

Turn members into volunteers, volunteers into leaders, and leaders into champions for your association. Strategic Coach Jim Roman shares the 7 Levels of Member Engagement and reveals how to effectively connect with new, established and veteran members based on the unique makeup of your association. Walk away with practical strategies to increase participation, improve retention and build a stronger pipeline of engaged leaders.

Speaker: Jim Roman, Business Owners Institute, LLC

Workshop: Annual Sponsorship Edition

4–5:15 PM | Majestic H, Majestic Level (2nd Floor)

Hear how HBAs with fewer than 600 members can build simple annual sponsorship programs that provide dependable revenue. This hands-on workshop will give you a ready-to-use framework and sellable sponsorship packages.

Speaker: Ruth Ann Miller, EO Athens Area HBA (GA)



Wednesday



GENERAL SESSION

with Denise Ryan

9–10:30 AM

Majestic D, Majestic Level
(2nd Floor)

Non-Dues-a-Palooza

Step into a fast-paced, idea-packed session focused on boosting non-dues revenue for HBAs. From creative event concepts to fresh income-generating strategies, hear what associations across the country are doing right now to drive results. Moderated by Denise Ryan, this peer-driven conversation delivers practical takeaways, new connections and plenty of inspiration to bring back to your association.

Communication Playbook Lab: Rise Above the Noise & Amplify Your HBA's Impact

10:45 AM–12 PM | Landmark 3, Landmark Level
(1st Floor)

This hands-on workshop creates clear, impactful communications that members will notice. Through collaborative exercises, peer exchange and mapping tools, leave with a focused, 90-day communications plan that strengthens your message and extends your reach without adding more to your workload.

Speaker: M. Lindsay Brown, EO Central
Washington HBA

EO Listening Session:

NAHB Membership Model

10:45 AM–12 PM | Majestic H, Majestic Level
(2nd Floor)

Join fellow EOs for an interactive discussion on proposed changes to NAHB's membership model and the potential impact on state and local associations. Led by EOs serving on the Membership Model Design Group, this session offers a unique opportunity to hear firsthand about the recommendations under consideration, share your perspectives and provide valuable feedback. As NAHB evaluates these significant changes, your insights will help inform the path forward and ensure the membership model continues to meet the evolving needs of the Federation.

Financial Best Practices for HBAs

10:45 AM–12 PM | Majestic C, Majestic Level
(2nd Floor)

Strong financial oversight is key to protecting your HBA and ensuring long-term success. Learn how to assess your association's financial health, understand the reports that matter most and apply best practices to reduce risk, improve decision-making and strengthen fiscal accountability.

Speakers: Alison Benson, VP Controller NAHB and Nat Bartholomew, Principal CliftonLarsonAllen

Membership Benefits: What You/Your Members AREN'T Using

10:45 AM–12 PM | Majestic F, Majestic Level
(2nd Floor)

Members are flooded with information, and even the best benefits can get lost in the noise. This session helps you effectively communicate what matters most: the full range of NAHB Member benefits, including often-overlooked tools that enhance your local offerings. Walk away with fresh messaging ideas, efficient promotion strategies and new ways to boost engagement and retention across your HBA.

Speakers: Topher McLarty, Senior Director Membership NAHB and Amanda Scharff, Director Business Development Member Savings Programs NAHB



STATE OF AFFAIRS LUNCH

with NAHB's CEO, Jim Tobin & Chief Economist, Rob Dietz

12:15–2:15 PM
Majestic D, Majestic Level
(2nd Floor)

Hear the latest on the nation's economy, an analysis of the housing sector's strengths and weaknesses and updates on areas across the Federation.

Write a
thought



**Perfecting the Partnership: Building an EO-
President Relationship That Works**

10:45 AM–12 PM | Majestic B, Majestic Level
(2nd Floor)

The EO–Board President relationship sets the tone for everything an association does—from culture and communication to results. When this partnership works well, decisions are clearer, trust is stronger and the organization runs more smoothly. In this interactive session, Strategic Coach Jim Roman explores how to strengthen alignment by clarifying roles, expectations and working styles, and shares practical conversation tools to improve trust and reduce friction between leaders.

Speaker: Jim Roman, Business Owners Institute, LLC

**From Blueprint to Compliance: Setting Up a
501(c)(3) & Achieving Audit Readiness**

2:30–3:30 PM | Majestic C, Majestic Level
(2nd Floor)

Learn how to establish a 501(c)(3) with confidence from early governance decisions to IRS application requirements and long-term structural success and get strategies to stay audit-ready with internal controls, record-keeping and financial reporting.

Speakers: Abby Adams, VP General Counsel NAHB
and Jeff Augello, AVP Association Counsel NAHB

*Doodles
& thoughts
welcome* 

**EO Listening Session:
NAHB Membership Model**

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From Coordination to Co-Creation: Capitalizing on Workforce Development Partnerships

2:30–3:30 PM | Majestic F, Majestic Level
(2nd Floor)

Learn how to build high-impact workforce partnerships that strengthen the residential construction talent pipeline. Explore strategies for collaborating with organizations, education agencies and pre-apprenticeship programs to expand training capacity, improve recruitment and placement outcomes and unlock partnership-driven funding. Walk away with actionable ideas to position your HBA as a workforce development leader and deliver measurable impact for your members and community.

Speakers: Myles Cardenas, Member C.A.R.E. Talent Solutions, LLC and Dr. Charner Rodgers, Member C.A.R.E. Talent Solutions LLC

From Value to Growth: Activating Relevance & Experience

2:30–3:30 PM | Majestic B, Majestic Level
(2nd Floor)

Many associations are investing in relevance and member experience but still struggle to translate that work into real growth. This session focuses on how to turn those investments into momentum by designing experiences that spark curiosity, drive referrals and extend engagement beyond your current membership base.

Speaker: Colby Goodman, Director Membership Growth & Experience Group MBA of King & Snohomish Counties (WA)

Big ideas



Mergers Unpacked: Tips from HBAs Who've Lived the Transition

2:30–3:30 PM | Landmark 3, Landmark Level (1st Floor)

Get a real-world look at what happens during an HBA merger from leaders sharing candid lessons from their own transitions — what worked, what surprised them and what they wish they had known sooner. Learn how to navigate change, ask the right questions early and avoid common pitfalls so you can approach a merger with clearer expectations and stronger strategy.

Speakers: Richard Bancroft, EO BIA of Northeast Ohio; Adrian Cain, EO HBA of the Lowcountry (SC); Megan Carroll, EO BA of the Blue Ridge Mountains (NC); Samantha Davis, Association Operations Field Specialist NAHB and Jim Eichenlaub, EO BA of Metropolitan Pittsburgh



10 Ways on How to Delegate as a CEO

4–5 PM | Majestic H, Majestic Level (2nd Floor)

If your association can't function without you, it's not a leadership issue; it's a delegation one. Great CEOs succeed by doing less of the wrong work and focusing on the work only they can do. Discover 10 proven delegation strategies to reclaim your time, reduce bottlenecks and build a team that operates with confidence and accountability.

Speaker: Sarah Foster, EO HBA of the Upper Peninsula (MI)

Blueprint to Boardroom: Structuring Leadership for Long-Term Success

4–5 PM | Majestic C, Majestic Level (2nd Floor)

Strong associations are built on clear, current governance that works in practice, not only on paper. This session helps association executives turn governing documents from shelf items into useful tools that support your HBA's decisions, operations and leadership. Leave better equipped to identify gaps and risks, navigate tough governance conversations, align bylaws with day-to-day operations and strengthen fiduciary responsibility through proactive review.

Speaker: Victoria Whitehead, EO West Texas HBA

Building a Curriculum for Impactful Professional Development & Increased Non-Dues Revenue

4-5 PM | Landmark 3, Landmark Level (1st Floor)

Turn member expertise into a powerful education program that drives engagement, professional development and non-dues revenue. Learn how one large HBA built a scalable curriculum and delivered it through a learning management system to create lasting value for members.

Speakers: Aimee Bertrand, EO HBA of Greater Houston and Ryan Taylor, Ryan Taylor Architects, LLC



The Strategic HBA: Responding to Harmful Land Use Ordinances by Bringing Effective Legal Challenges

4-5 PM | Majestic F, Majestic Level (2nd Floor)

Learn how to identify harmful residential land use ordinances before they take effect and determine the most effective response, whether it's advocacy, negotiation or legal action. Through real-world examples of impact fees and residential development moratoria, discover strategies for building coalitions, strengthening the public record and evaluating legal options. Leave better equipped to protect housing affordability and supply while helping your HBA respond strategically to local policy challenges.

Speakers: Mike Fazio, EO New York State BA; Zach Packard, Staff Counsel NAHB; Ashli Penner, VP General Counsel BIA of Washington and Tom Ward, VP Legal Advocacy NAHB

Using Your Membership Data to Focus, Align & Make Strategic Decisions

4-5 PM | Majestic B, Majestic Level (2nd Floor)

Your membership data holds the key to stronger recruitment, engagement and retention. Learn how to uncover meaningful insights, identify opportunities and risks and use data to make smarter decisions that drive growth and support your association's goals. Walk away with practical strategies you can put to work immediately.

Speaker: Shari Pash, Strategic Solutions for Growth

Thursday

Crafting a Message that Converts

9:30–10:45 AM | Landmark 3, Landmark Level
(1st Floor)

If people can't quickly understand your HBA's value, they're unlikely to engage. Learn how to craft a clear, compelling message that attracts members, strengthens partnerships and drives results. Leave with a ready-to-use framework to communicate your HBA's impact with confidence.

Speaker: Robert Hughes, Hughes Integrated

Gamifying Housing Policy & Delivering Donuts: Fresh Ways to Engage Members and Prospects

9:30–10:45 AM | Majestic C, Majestic Level
(2nd Floor)

Big engagement doesn't require a big marketing budget, just fresh ideas, consistency and the willingness to experiment. See real-world campaigns that boosted engagement, strengthened brand visibility and made advocacy memorable. Leave with low-cost frameworks you can use to energize your members.

Speakers: Noelle Lovern, EO BIA Of Clark County (WA) and Elsa Temme, Communication Manager BIA of Clark County (WA)

Peer-to-Peer Session: Board Relationships

9:30–10:45 AM | Majestic H, Majestic Level
(2nd Floor)

Boards serve as the compass for an association's mission and purpose, but navigating different personalities and priorities can bring unique challenges. Use this time to exchange ideas with your peers and explore how they build and manage board relationships, approach conflict and think about planning for the future in ways that are both effective and adaptable.

Stop Doing \$25 Tasks: A Practical System for Delegation & Virtual Assistants

9:30–10:45 AM | Majestic F, Majestic Level
(2nd Floor)

Stop spending valuable time on tasks someone else can do. Learn a proven system to delegate tasks, create repeatable processes and bring on a virtual assistant in less than 10 hours. Leave with tools that increase efficiency and reduce workload, leaving you with time to focus on strategy, member engagement and your association's impact.

Speaker: Alexia Hoffman, Alexia Hoffman Co.

WOW on a Working Budget: Designing High-Impact Events Without High-End Spending

9:30–10:45 AM | Majestic B, Majestic Level
(2nd Floor)

When event attendance drops, the instinct is often to add more — more speakers, more sessions and more production. But bigger budgets don't guarantee better experiences. Using real-world examples from one of the nation's largest local associations, explore how to shift from volume-based programming to experience-driven design that sticks with members.

Speakers: Colby Goodman, Director Membership Growth & Experience Group MBA of King & Snohomish Counties (WA) and Chanel Mannon, Experience Specialist MBA of King & Snohomish Counties (WA)

Sketch
something 



EOC ELECTIONS & CLOSING KEYNOTE LUNCH

with Mark Mohammadpour

11:30 AM–1 PM
Majestic D, Majestic Level
(2nd Floor)

Work in Sunlight: Rekindling Belonging & Purpose

Reconnect purpose with performance in this energizing and interactive session. Drawing on workplace culture research and real-world leadership experience, explore how belonging, well-being and shared purpose fuel engagement, loyalty and stronger teams. Leave with practical strategies to build confidence, strengthen connections and create a healthier, more mission-driven workplace culture.

NEW

**AI
EXCHANGE
LAB**

Majestic Foyer, Majestic Level
(2nd Floor)

The new AMC AI Exchange Lab will explore AI's potential to optimize your marketing, design, research, business analytics and professional development — empowering you to both supercharge your operations and navigate the murky real-world implications of using artificial intelligence.

An array of interactive short workshops and hands-on "playgrounds" will equip you with practical knowledge and experience that you can bring back to your HBA.

**NHE/EOC
Student
Scholarship
Fund**

The National Housing Endowment/Executive Officers Council Student Scholarship Fund provides college scholarships to children of EOs, helping them pursue their education goals. Year-round contributions from EOs, HBA Staff and members help make these opportunities possible and support the next generation of leaders.



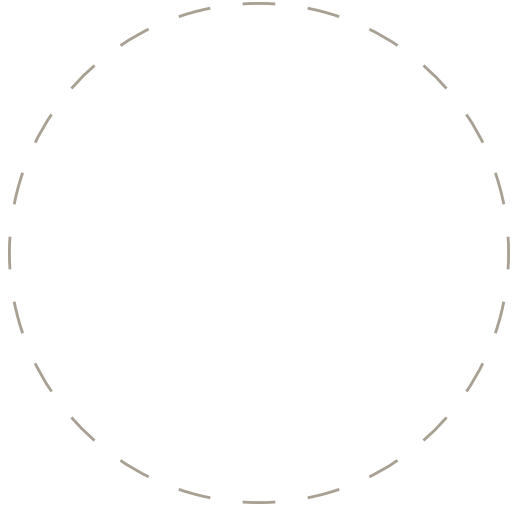
**NAHB is
officially a
CAE registered
provider with
ASAE**

Earn Certified Association Executive (CAE) credit at AMC. Get more value from your AMC experience. As an ASAE CAE Registered Provider, NAHB offers qualifying education that can help you earn or maintain your CAE credential through AMC and NAHB Area Leadership Conferences. Visit **asaecenter.org** for more information on the CAE certification and renewal.





Sketch your
takeaways



What's
inspiring you?

What
surprised you?
